

2024

  
Y Coleg  
Merthyr Tudful  
The College  
Merthyr Tydfil

# Annual Impact Report



[www.merthyr.ac.uk](http://www.merthyr.ac.uk)



Ariennir gan  
Lywodraeth Cymru  
Funded by  
Welsh Government

E2 yn y Coleg Merthyr Tudful yn rhan o'r gyflogaeth a menter Canolfannau sy'n cael eu hariannu gan Lywodraeth Cymru.

E2 at The College Merthyr Tydfil forms part of the Employment and Enterprise Bureaus funded by the Welsh Government

# The year in review



**We are committed to helping our learners at The College Merthyr Tydfil become career ready by developing skills and ensuring they are prepared for the future.**

Each year, we organise a wide collective of events, experiences and opportunities (including a Careers Fair, Apprenticeship Fair, Volunteering Fair, a Job Vacancy Event and a Career Pathway Progression Week). These events along with sessions, workshops and seminars, provide our learners with invaluable opportunities to connect with employers, industry professionals, universities, apprenticeship providers and volunteering charities, paving the way to professional growth and success.

In addition to these opportunities and events, we at the Employability and Enterprise Bureau (also known as the E2 Team) offer comprehensive guidance and support for learners who aspire to start their own businesses or become self-employed. Our Enterprise initiatives are designed to help learners expand their creative ideas, develop robust business plans, and craft effective strategies. Whether learners are looking to launch a start-up or pursue freelance opportunities, we are here to provide the resources and mentorship they need to turn their entrepreneurial dreams into reality.

## Leanne Jones

Assistant Principal Curriculum and  
Enterprise Champion

## Liana James

Employability and Enterprise Coach

## Ffion Perkins

Employability and Enterprise Coach

## Linda Meredith

Work Experience and Placement Officer

## Rio Murphy

Amin Officer



# Our Impact

1550

Total number of students engaged in awareness raising activities.

4

Learners involved with the Tafflab Enterprise Competition.  
3 learners successful.

20

Learners attended an International Women's Day brunch to gain advice and guidance from women in business.

68

Learners participated in activities to increase entrepreneurial capacity.

16

Learners exploring ambitions for self-employment and writing a business plan.

16

Vocational and trade learners taking positive steps into self-employment.

20

Learners attended the International Women's Day Brunch and gained advice and guidance from women in business.

34

Learners engaged in a session with Big Ideas Wales role model, Ffion Edwards.

1230

Learners engaged with us as part of Freshers and Induction at The College.

25

Learners from Higher Education courses engaged with us regarding setting up their own businesses.

6

Learners engaged with us as part of our morning "hot desking" in Construction and Engineering.

13

Learners attended the Business Wales advice and guidance session.

30

Learners attended "Start Your Own Business" sessions.



# What our learners say!

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"The guidance and advice I have received from the E2 team has been so valuable and helpful in helping me achieve my goals and figure out my ambitions regarding what path I want to take, especially in terms of business. My experience with Tafflab has been incredible, it was an incredible experience as well as being something I really enjoyed. Its allowed me to gain connections and have more of an insight into how business works and gave me a lot of confidence in myself and my ideas. I enjoyed it so much that I'm returning to Tafflab as an ambassador"

Zach Bennett



# Our key achievements



The Employability and Enterprise Bureau (E2) have empowered young people to expand their creative ideas, launch and grow businesses and hone their entrepreneurial skills. Our diverse and engaging sessions are designed to be both targeted and comprehensive, providing valuable insights and practical knowledge.

The E2 Team has successfully established a positive rapport with both learners and staff members at the college, including tutors and fellow support staff. This achievement is largely attributed to our strategically located Hub in the centre of the college. The Hub provides a more relaxed and welcoming environment compared to a traditional office setting. This setting encourages more personal and meaningful interactions between learners and the team, allowing for better communication and support. As a result, learners feel more comfortable and engaged, which enhances their overall experience and satisfaction with the services provided by the E2 Team.

We have established a robust and positive collaboration with the Merthyr Tydfil Enterprise Centre (MTEC), offering significant benefits by supporting learners in business start-ups and promoting entrepreneurship. This partnership grants learners' access to valuable information and resources, including expert mentorship and workshops, essential for nurturing entrepreneurial skills. Support in areas such as business development, financial planning and market analysis has empowered learners to transform innovative ideas into viable business. This collaboration not only cultivates a strong entrepreneurial mindset but also positions our learners at The College Merthyr Tydfil as future leaders and innovators.





The E2 team collaborated with Merthyr Tydfil Education Together to facilitate a Business Enterprise Project across Merthyr Tydfil. This initiative involved college learners visiting local primary schools to help pupils develop business ideas, conduct workshops and create plans to market and sell products.

Learners benefited from collaborating with a local employer to participate in social media, marketing and enterprise sessions. These sessions equipped them with the skills to navigate and leverage various digital platforms, create compelling content, implement effective online marketing strategies and develop enterprise skills, thereby enhancing their overall employability.

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The Bureau and college have identified staff champions across the Business department to support the E2 team.

The E2 Team fosters entrepreneurship by offering opportunities to showcase their skills and abilities through competitions like the Wales Skills Competitions and Tafflab engagement, where they can put their business ideas into practice.



# Our plans and goals for the future!



Our mission is to continuously offer our learners valuable and insightful knowledge. We aim to support and instil confidence and provide the guidance they need to transform their entrepreneurial dreams into reality. By fostering a community of innovation and collaboration, we empower individuals to overcome challenges and achieve their full potential.

*A big thank you!*

The Employability and Enterprise Bureau at The College Merthyr Tydfil would like to extend our sincere gratitude to everyone who has collaborated, engaged, participated and partnered with us over the past year. From local employers and businesses to students and tutors, we deeply appreciate your support and look forward to continuing to work together in the future.

**The E2 Team**

